

Earth Island Journal

News of the World Environment

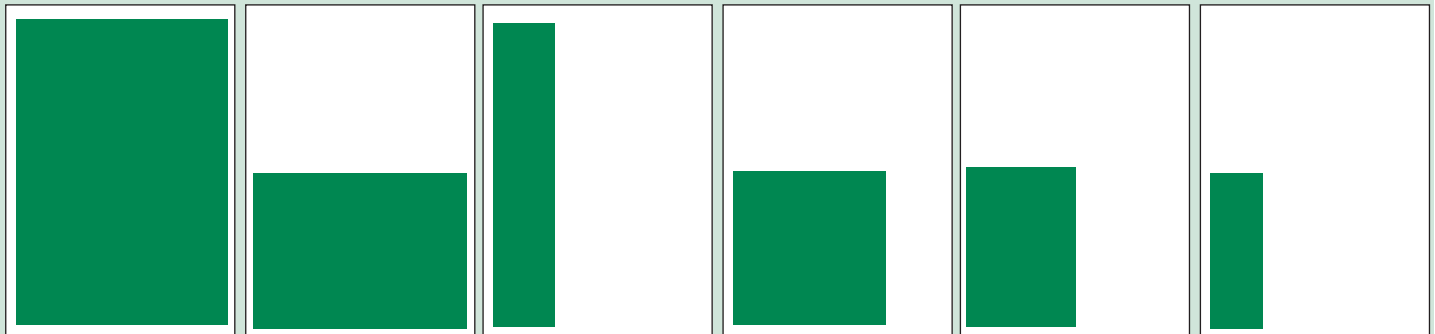
Display Advertising Rates

| Black & White | 1x | 2x | 3x | 4x | Four Color | 1x | 2x | 3x | 4x |
|---------------|-------|-------|-------|-------|------------|---------|---------|---------|---------|
| Full page | \$875 | \$865 | \$825 | \$775 | Full page | \$1,090 | \$1,075 | \$1,025 | \$965 |
| 1/2 page | \$600 | \$560 | \$555 | \$510 | 1/2 page | \$ 750 | \$ 705 | \$ 695 | \$635 |
| 1/3 page | \$445 | \$425 | \$415 | \$375 | 1/3 page | \$ 555 | \$ 530 | \$ 515 | \$465 |
| 1/4 page | \$400 | \$375 | \$365 | \$340 | 1/4 page | \$ 495 | \$ 465 | \$ 455 | \$425 |
| 1/6 page | \$300 | \$280 | \$275 | \$255 | 1/6 page | \$ 375 | \$ 350 | \$ 345 | \$320 |
| | | | | | Covers | \$1,600 | \$1,500 | \$1,425 | \$1,350 |

To place an ad, contact:

Audrey Webb
 (415) 788-3666 x104
 audreywebb@earthisland.org
 300 Broadway, Suite 28
 San Francisco, CA 94133

Dimensions



| FULL PAGE | 1/2 PAGE | 1/3 PAGE VERTICAL | 1/3 PAGE SQUARE | 1/4 PAGE | 1/6 PAGE |
|------------------------------|----------------|---------------------|--------------------|------------------|-------------------|
| 7" w x 9.6875" h | 7" w x 4.75" h | 2.25" w x 9.3125" h | 4.625" w x 4.75" h | 3.4" w x 4.75" h | 2.25" w x 4.75" h |
| bleed: 8.5" w x 11.125" h | | | | | |

Dimensions of back cover are 8.375" w x 9.25" h (full bleed). Live area: 7.25" w x 8.5" h.

Magazine trim size: 8.375" w x 10.875" h

Please submit your advertising material as a high-resolution (300 dpi) file: InDesign CS2, Illustrator CS2, jpeg, or PDF. Please include designer's contact information, plus all fonts and images used.

The publisher will not be liable for any costs or damages if for any reason there is a failure to publish any advertisement. The publisher will not be liable for errors in key numbers or other typesetting.

Content of the advertisements is subject to publisher's approval. The publisher reserves the right to reject or cancel any advertisement, insertion order, or space reservation. Advertisements canceled within two weeks prior to a publication deadline will incur a 15% kill fee.

DEADLINES

| ISSUE | RESERVATIONS | MATERIALS |
|--------|--------------|------------|
| Spring | January 1 | February 1 |
| Summer | April 1 | May 1 |
| Autumn | July 1 | August 1 |
| Winter | October 1 | November 1 |

CLASSIFIEDS

\$1.25 per word
 E-mail copy to:
 audreywebb@earthisland.org

Discounts of 15% are offered to nonprofit organizations for first-time insertions of display advertising. No agency discounts are available.